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International Business Environments and Operations Fifteenth Edition Global Edition John D. Daniels University of Miami Lee H. Radebaugh Brigham Young University Daniel P. Sullivan University

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Environmental Factors of International Business | Bizfluent

International Business: Environments and Operations, 15e (Daniels et al.)
OPENING CASE: THE U.S.-VIETNAMESE CATFISH DISPUTE [See Map 6.1.] This case is a great example of attempts to protect a national industry against international competition. Catfish are farmed in the southern U.S. and Vietnam.

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