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Lisa Bodell is founder and CEO of futurethink, and author of Kill The Company: End the Status Quo, Start an

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Innovation Revolution. A respected thought leader on innovation topics, Bodell has appeared on FOX News, and is author of numerous articles for such publications as Crain's , Bloomberg Businessweek, The New York Times , Business Daily, Harvard Business Review and The Futurist .

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KILL THE COMPANY: End the Status Quo,
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Bodell . FOR IMMEDIATE RELEASE .
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economy, innovation is the lifeblood of success. Companies know they have to “think big,”

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Sometimes you have to kill the company to make space for change and innovation, says Lisa Bodell, CEO of futurethink. Bodell keynoted the Society

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for Human Resource Management's (SHRM) Talent Management Conference and Exhibition, held recently in San Diego.

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